

GrowYourSideHustle-JenniferRolandCadiente-PhysicalSpace-Mar2...

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SPEAKERS

Jennifer Roland Cadiente



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This is a place where people who are running product based side hustle, you know might have those of us who are running a, an information based side hustle beat, because they have probably already carved out a space to make the products that they're making, or, you know, store them and package them, so they can send them out. Hello, and welcome to the Grow your side hustle Podcast, the podcast for entrepreneurs who want to grow a side hustle into a solid second stream of income, or their main job. I'm Jennifer Roland Cadiente, your host. And today, I want to talk about creating space. A lot of times you'll hear hear people talk about creating space or holding space in a figurative sense. But we're talking very literal, physical space, where do you work on your side hustle. I know a lot of us have, you know, like, we'll slip the laptop over to the kitchen table, or, you know, sit with it on the couch, maybe while we're doing other things. And that can work for a little while. But I would suggest that you make some time to create a dedicated workspace for your side hustle. One of the main reasons that I like to do that is that it gets you in the headspace of working. So when I went full time freelance, one of the things that I wanted to do to make myself you know, feel like I'm working even though I'm at home, is to wear work clothes. Now, I don't wear like fancy suits, but I do wear slacks, and a nice top during the week when I'm working. And that just helps my brain know that I'm not lounging. I'm actually needing to, to work. And I think that that helps me be more effective with my time. Because I'm not, you know, trying to fight myself to focus on work when I want to focus on non work tasks. Most of the time, obviously, you know, we all we all run into that when we work from home. And I think a dedicated workspace does that same thing that you know, if you're sitting on the couch, which is the same place you might watch TV or read a book, it can take you some time to get your brain into work mode. And when you're running a side hustle time is usually one of the hardest things to come by. So we want to make our side hustle time as efficient as possible. There also are monetary benefits. Potentially, if you have a dedicated space that no one uses for anything else, you may be able to call that a home office and get the home office deduction on your taxes. Now, of course, I'm not a tax professional. But as a business owner, to business owner, my advice is to talk to your tax professional about whether and how a home office deduction might help you on your taxes. Now, of course, this

may be easier said than done. You know, you may be in real tight quarters, you may have a lot of stuff. But the good thing is that this time of year, there are a lot of tools on sale for spring cleaning that can help you manage that stuff. And you may if you've got kids, they may be on spring break. So you may be able to help them or get them to help you clear out some of your space. And I think that if you take the time to do this, I think that you'll find a really big benefit. This is a place where people who are running a product based side hustle, you know might have those of us who are running a an information based side hustle beat, because they have probably already carved out a space to make the products that they're making or, you know, store them and package them so they can send them out. So if you're in a product based business, then again, you're probably way ahead of where a lot of us are starting space wise. But if you were running an information business as your side hustle, then you know, think about the benefits of carving out your own physical space. What Virginia Woolf might have called a room of your own to do your business in. Would you like to be featured on the Grow your side hustle podcast? If so, leave me a voice message. You can either click the button for the message or you can use the link depending on what podcast player you're using. So if you are just hoping to start a side hustle when you want some coaching, or you're already growing your own side hustle, or you already grown it to be your full time business. I want to hear from you. So leave me a message and Tell me about yourself and your business. Thanks so much for joining us today. Don't forget to subscribe so you won't miss any of our future episodes with other side hustlers and some experts to help you deal with some of those small and large issues that come up when you're running a side hustle. I'd also love it if you could share this episode with any of your friends that you think would be interested and leave a review and a rating in your podcast app. See you next week.